ABOUT PYDATA

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

We aim to be an accessible, community-driven conference, with novice to advanced level presentations. PyData tutorials and talks bring attendees the latest project features along with cutting-edge use cases.

Frequent Topics
- Machine Learning
- Artificial Intelligence
- Predictive Modeling
- Data Mining
- Natural Language Processing

Who attends
- Developer/Engineer: 32%
- Data Scientist: 25%
- Senior Leadership: 24%
- Academic: 10%
- Analyst: 9%

“My coworker and I both attended PyData Seattle, agreed that it was the best conference we had ever been to, and made it a goal to get to another.”
— Phil Anderson, Senior Data Scientist
BENEFITS OF SPONSORING PYDATA

Branding
- Invest in your brand equity by supporting the community of developers and open source maintainers.

Talent Attraction
- Connect with engineers, analysts, and data scientists at the forefront of machine learning and artificial intelligence.

Thought Leadership
- Demonstrate your company’s leadership and innovation chops in front of the brightest minds in the business.

“The PyData conference gave us the opportunity to interact with hundreds of exceptionally bright people who all share our passion for software development and data science.”

— Man AHL, PyData London Sponsor
2018 PYDATA SPONSORS

Diamond Sponsors

Booking.com  CapitalOne  despegar.com  GoDataDriven  IBM

OLX GROUP  Microsoft  Ameritrade  TESCO Technology  toptal

Platinum Sponsors

CIVIS ANALYTICS  DE Shaw & Co  ebay TECH  intel  J.P.Morgan

kpn  Man  AHL  mercado libre  Naranja  TWO SIGMA

SAMSUNG  SPARKBEYOND  USC Marshall  Master of Science in Business Analytics  zalando

Gold Sponsors

CAMBRIDGE SPARK  Collabera  Deloitte  dunnhumby  Eneco

FARFETCH  flatiron  ADOSKY  Globant  jampp

kaggle  machinalis  MANGO SOLUTIONS  McAfee  National Museum of the American Indian

OMETRIA  python SOFTWARE FOUNDATION  QBE  shopify

SYSTEM ONE  twentybn  Wallaroo LABS
## SPONSORSHIP OPTIONS

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<th>HOST</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>ROSE GOLD</th>
<th>SILVER SOCIAL</th>
<th>BRONZE</th>
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<tbody>
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<td>$17,000</td>
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<td>Sponsorship of Another 2020 PyData Event</td>
<td>Free Platinum Sponsorship</td>
<td>25% discount</td>
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*All dollar amounts are USD*
SPONSOR BENEFITS FAQ

What is a Silver Social sponsor?
The Silver Social sponsor serves as host of the evening social event, including the opportunity to interact one-on-one with event attendees and display company marketing collateral. You may also make a short (5 minute) presentation during the social event.

What is the difference between Gold and Rose Gold?
Gold and Rose Gold are at the same sponsorship level, but with different selections of benefits. The primary difference between the two is that Rose Gold sponsors do not have the responsibility of staffing an expo booth, instead achieving brand exposure through prime logo placement on event videos.

What is Prime Logo Placement on Event Videos?
PyData presentations are regularly published to the PyData Youtube channel, which attracts over 1.5 million views per year. Host and Rose Gold company logos will appear overlaid on the frame for the first 5 seconds of every video recorded at the event.

What is included with an Expo Booth?
An expo booth is a 6-foot table and chairs, plus wi-fi and electricity. Sponsor booths are integrated into common areas where they will attract attendee traffic. Sponsors are responsible for shipping charges to and from the conference. Expo booths are available for Host, Diamond, Platinum, and Gold sponsors.

What is Premium Logo Placement?
Host and Diamond sponsor logos receive preferential treatment on all logo-related benefits (top line, centered, or first; larger than others). Includes the opportunity to place your company logo on attendee badges and/or lanyards.

What is Top Billing?
Host sponsors are always listed first, before any other sponsor. Host sponsors who fully cover the cost of the venue, catering, A/V and wi-fi are also acknowledged in the title of the event: “PyData City Hosted by Your Company.”
Do Sponsor Talks and Tutorials Go Through the Regular Review Process?

Host, Diamond, and Platinum sponsors are able to present a talk or tutorial at the event. While sponsor talks and tutorials do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation’s content is appropriate to the audience at the event.

What is included in access to the Attendee List?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration. Host and Diamond sponsors receive access to the Attendee List.

What are the Attendee Submitted LinkedIn/Resume/Website Links?

During registration, attendees are invited to provide a url that links to their personal website, resume, or LinkedIn profile to be shared with event sponsors. All PyData sponsors have access to the submitted links.

What is the Job Board?

Your company’s job listings will be published on the event website and emailed out to all event attendees. All PyData sponsors have access to the job board. Limit 5 job listings per sponsor.

What is a Diversity Scholarship?

One of PyData’s goals is to increase awareness and excitement around opportunities for underrepresented groups in software engineering and data analytics. To that end, we make a number of diversity scholarships available at each PyData event. These scholarships provide free registration to attendees 1) who could not otherwise afford to attend the conference and 2) whose participation would contribute to the diversity of the event. All PyData sponsors have at least one diversity scholarship awarded in their name.
SUPPORTING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

NUMFOCUS

FISCALLY SPONSORED PROJECTS

OPEN CODE = BETTER SCIENCE
LEARN MORE

For further questions or to reserve your spot, please contact:

JIM WEISS
NumFOCUS Events Manager
admin@pydata.org

About NumFOCUS
The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.