# PyData

## Tel Aviv

PyData Tel Aviv 2022 is the first PyData conference to be held in Israel. The conference will be held on December 13, at the [Expo Tel-Aviv](#). We are expecting 400 people to attend the event.

PyData brings the Python & Data Science communities together through its events throughout the world. The PyData brand is well known and respected for its high standards and diverse appeal.

PyData is focused on Python in the context of scientific applications, and still the topics presented relate to many other fields. In the past few years, Python has become the driving force behind data science.

## Why Sponsor?

PyData is a non-profit conference that is run by volunteers. By sponsoring PyData, you will receive the following benefits:

- **Recruiting:** The employment market is very competitive and it is becoming incredibly difficult to find quality programmers and data scientists. Sponsorship will expose you to approximately 400 potential new employees who attend the conference as well as hundreds of others who will be exposed to you via the conference website and presentation videos.
- **Branding:** It is important that the community knows that your company uses Python and Data Science. By sponsoring the conference, you gain recognition as a supporter of Python, Data Science, and open-source software. This will increase your ability to recruit people and collaborate with other open-source contributors.
- **Supporting Python & Scientific Python:** The PyData ecosystem relies on sponsorships and corporate involvement to continue to grow. If PyData is a part of your strategy, it is in your best interest to be involved in building the user community through conference sponsorship.
- **Supporting Open Source:** PyData supports and promotes the major Python

packages for Data Science in Python. Open source can only continue to thrive with contributions from corporate sponsors who benefit from free code and projects they can use and modify.

## How To Sponsor?

The levels of sponsorship are described in the table below.

| Benefit | Gold | Silver |
|---|---|---|
| Price | ₪22,000 | ₪9,000 |
| On site booth & swag | ✔ | - |
| Available Sponsorships | 5 | 8 |
| Conference tickets | 8 | 3 |
| Logo on conference website | ✔ | ✔ |
| Meet our sponsor blog post | ✔ | ✔ |
| Logo on conference videos | ✔ | ✔ |
| On site "PyData brought to you by …" | ✔ | ✔ |

# If you're interested in sponsoring, please contact conference@pydata.org.il

**COVID-19 Notice:** We will make a "go/no go" decision in the first week of September. Until then, if you want to reserve your sponsor spot, we ask to to pay a fully refundable ₪1,000 reservation fee.

If for some reason the conference will be canceled after you've paid your sponsorship fees, we'll do our best to pay you back as much as we can. We are a non-profit team and all of the organizers are volunteers. There will be some non-refundable expenses (e.g. initial payment to the venue), but we'll try to make them as low as possible and reduce your exposure.