

SPONSOR PROSPECTUS

# WHAT IS PYDATA?

PyData brings together both users and developers of data analysis tools to share ideas and learn from each other. The goals are to provide data science enthusiasts across various domains a place to discuss how best to apply languages and tools to the challenges of data management, processing, analytics, and visualization.

## COMMUNITY

PyData is organized by NumFOCUS, a 501 (c)(3) public charity working to promote and support the ongoing research and development of open-source scientific data tools through educational, community, and public channels. Proceeds from PyData help NumFOCUS to support the community through project fiscal sponsorship, Diversity in Scientific Computing initiatives, project grants, diversity and student scholarships, and the John Hunter Technology Fellowship.



## DIVERSITY

Our diversity programs have allowed us to extend over 360 scholarships, partner with organizations on outreach efforts, and hold Women in Technology workshops in conjunction with our larger PyData events. These workshops, targeted to high school girls, and made possible through NumFOCUS and the generosity of corporate sponsors, increase awareness and excitement around opportunities for women in the field of data science.





# 2016 STATS

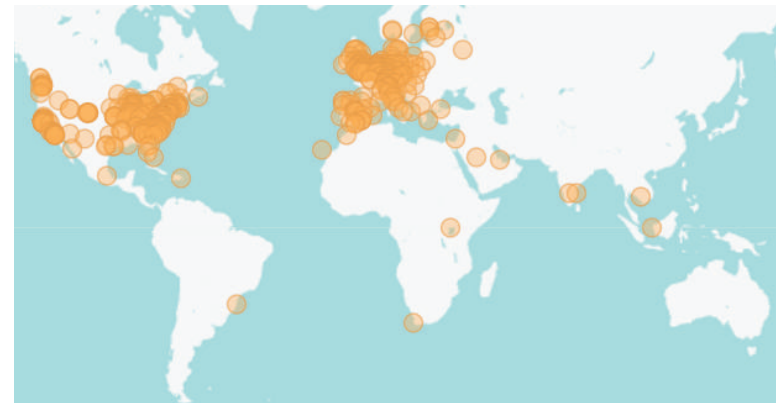
9 Events

3500 Attendees  
331 Speakers

23 Keynotes  
74 Tutorials  
269 Talks

## EVENT LOCATIONS

Amsterdam    Chicago  
Berlin        San Francisco  
London        Carolinas  
Madrid        DC  
Paris



## ATTENDEES



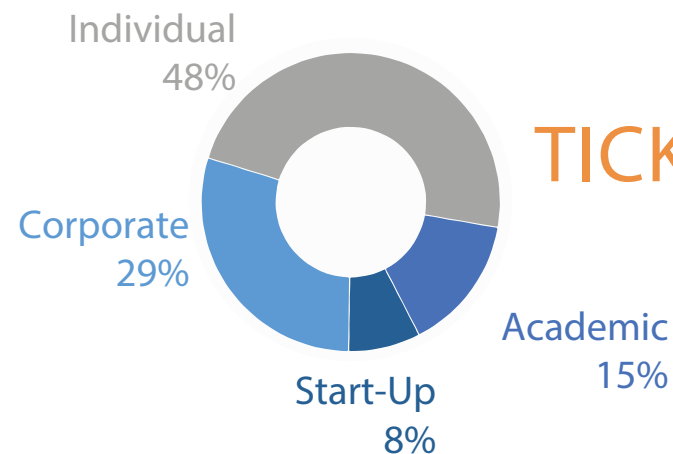
@PyData -  
12.8K followers



PyData TV -  
16,000 + subscribers



meetups -  
18,000 members in 36  
meetups across the globe!



## TICKETS SOLD

A LOCAL CONFERENCE, A GLOBAL COMMUNITY

# PYDATA 2016 SPONSORS

## VENUE & DIAMOND

BBVA  
Bloomberg  
Capital One  
Continuum  
Analytics  
Google- Campus  
Madrid  
IBM  
MaxPoint  
Renaissance Computing  
Institute

## PLATINUM

Dato/Turi  
Galvanize  
Optiver  
Treasure Data

## GOLD

AdRoll  
Channel 4  
Civis Analytics  
Clover Health  
DCVB  
Endava  
GoDataDriven  
ING  
Lyst  
NCDS  
Rocket Internet SE  
Yelp

## SILVER

AlphaSheets  
Bakdata  
Blue Yonder  
Booking.com  
Cactus Group  
Central European University  
Cloudera  
Data In Science  
Technologies  
GrubHub  
H2O  
Issuer Direct Corporation  
JetBrains  
Laboratory for Analytic  
Sciences  
Mellanox  
Technologies  
Pivigo  
Python Academy  
Python Software  
Foundation  
Qualogy  
Serenata Flowers  
South BD Hub  
Synergic Partners  
Yhat  
Zalando

## SUPPORTING

Capgemini  
Inmar  
Kschool  
Mozilla  
NFQ Solutions  
Open Sistemas  
O'Reilly  
Pluralsight  
Scrapinghub  
Silicon Valley Data Science

"

## What PyData attendees are saying...

PyData conferences offer a unique opportunity to explore our adventures at the intersection of data science and programming. As a result, they're a great way to connect with and learn from people from the community you might not encounter at other events. For instance, as a data scientist who attends a lot of data science-type meetups, I often find the core language and software engineering talks the most refreshing and enlightening!

-Rebecca B., Data Scientist

"

PyData NYC was a very exciting conference. It was truly inspirational to connect with such a welcoming community and to see in action the amazing tools that people are building for data scientists.

-Brian K., Data Scientist

PyData is the best place I've found to talk with other people about what they're actually doing with python.

-Dane Stuckel, Rodeo IDE Developer, Yhat (Sponsor)

# SPONSORSHIP OPPORTUNITIES

	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTING
<b>BENEFITS</b>					
Price	15,000 USD	8,000 USD	5,000 USD	3,000 USD	1,500 USD
Conference Passes	10	6	4	3	1
Diversity Scholarships awarded in your name	5	3	2	1	
<b>BRANDING</b>					
Logo & description on website	■	■	■	■	■
Logo on schedules	■	■	■		
Logo on T-Shirt	■	■	■	■	
Custom Banner	■	■			
Banner on stage during keynote	■				
Logo on conference videos	■				
Prominent logo placement on website	■				
<b>ENGAGEMENT</b>					
Booth space	2 large	large	large	small	
Sponsor talk or tutorial	■	■			
<b>ACKNOWLEDGMENT</b>					
Sponsor Tweet	■	■	■	■	■
On-stage acknowledgment	■	■			
Logo on sponsor banner	■	■	■	■	■



## ADDITIONAL OPTIONS AND ADD-INS

Video Sponsor (1)	Logo on opening slide frame	At Cost
Drinks n' Data Sponsor (2)	Host the evening social event	5000 USD
Badge Sponsor (1)	Logo on attendee badges	1500 USD + Cost of badges
Lanyard Sponsor (1)	Logo and text on lanyards	1500 USD + Cost of lanyards
Job Board Listing (10)	Open positions posted on job board and website	500 USD

## MULTIPLE EVENT DISCOUNTS

Sponsor 1 event at the standard rate, get 25% off the 2nd event.

50% off all additional events!

## HOST A PYDATA EVENT

Please let us know if you are interested in sponsoring as a PyData Venue Host. Sponsors at this level generously support the community by providing a venue, as well as covering the costs of catering, A/V and wifi. Benefits at this level include all Diamond Level benefits, the option of holding a recruiting event, Platinum Level sponsorship of another PyData event, and recognition on the NumFOCUS website.

### Contact Us!

Questions regarding  
sponsorship?  
[admin@pydata.org](mailto:admin@pydata.org)

All sponsorships are considered donations and will help to fund NumFOCUS' public educational programs.