



2022 SPONSOR PROSPECTUS – MIAMI

An educational program of **NUMFOCUS**
OPEN CODE = BETTER SCIENCE

ABOUT PYDATA

“My coworker and I both attended PyData Seattle, agreed that it was the best conference we had ever been to, and made it a goal to get to another.”

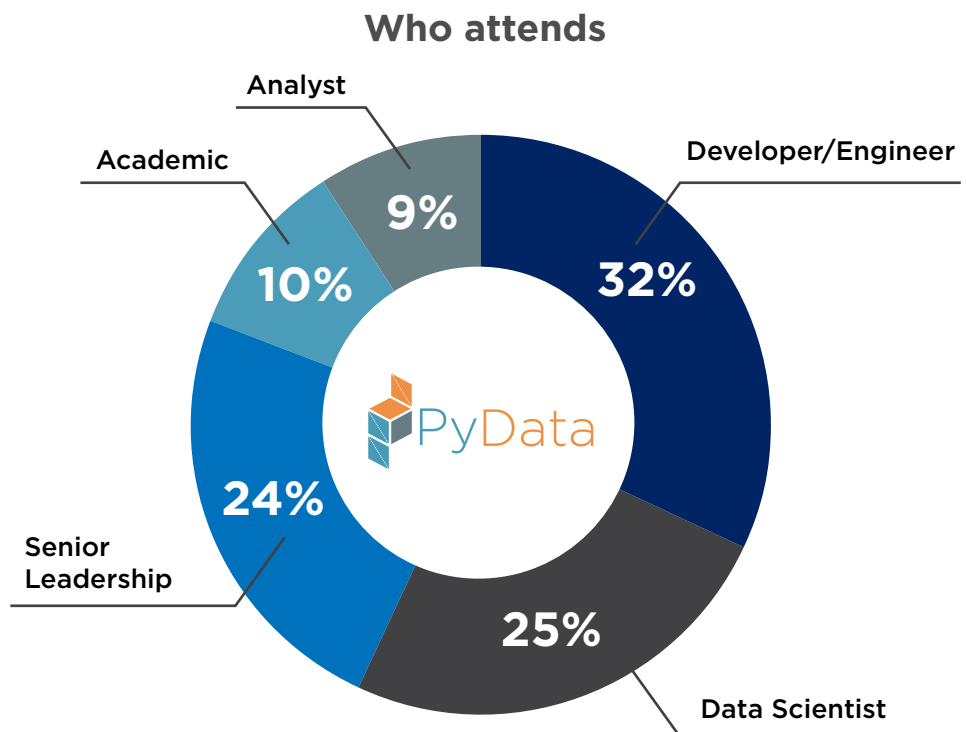
— Phil Anderson,
Senior Data Scientist

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

We aim to be an accessible, community-driven conference, with novice to advanced level presentations. PyData tutorials and talks bring attendees the latest project features along with cutting-edge use cases.

Frequent Topics

- Machine Learning
- Artificial Intelligence
- Predictive Modeling
- Data Mining
- Natural Language Processing



BENEFITS OF SPONSORING PYDATA



BRANDING:

Invest in your brand equity by supporting the community of developers and open source maintainers



TALENT ATTRACTION:

Connect with engineers, analysts, and data scientists at the forefront of data science



THOUGHT LEADERSHIP:

Demonstrate your company's leadership and innovation chops in front of the brightest minds in the business

SPONSORSHIP OPTIONS

	PLATINUM	GOLD
	\$7,000	\$3,000
Logo on Event Website and Sponsor Banner	✓	✓
Job Board Listing	✓	✓
Links to Attendee Submitted LinkedIn/Resumes/Websites	✓	✓
Expo Booth	✓	✓
Access to Attendee List (Name, Email, Job Title, Company)	✓	✓
Prime Logo Placement on Event Videos	✓	
Conference Passes	6	3

SPONSOR BENEFITS FAQS

What is included with an Expo Booth?

Unless communicated differently, an expo booth is a 6-foot table and chairs, plus wi-fi and electricity. Sponsor booths are integrated into common areas where they will attract attendee traffic. Sponsors are responsible for shipping charges to and from the conference. Expo booths are available for **Platinum** and **Gold** sponsors.

What is included in access to the Attendee List?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration. **Platinum** and **Gold** sponsors receive access to the Attendee List.

What are the Attendee Submitted LinkedIn/Resume/Website Links?

During registration, attendees are invited to provide a url that links to their personal website, resume, or LinkedIn profile to be shared with event sponsors. **All PyData sponsors** have access to the submitted links.

What is the Job Board?

Your company's job listings will be published on the event website and emailed out to all event attendees. **All PyData sponsors** have access to the job board. Limit 5 job listings per sponsor.

SPONSORING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

NUMFOCUS [SPONSORED PROJECTS]

