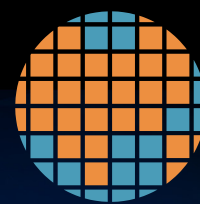


# PyData Global



**DECEMBER 1-3, 2022**

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## **SPONSOR PROSPECTUS**

An educational program of **NUMFOCUS**  
OPEN CODE = BETTER SCIENCE

## ABOUT PYDATA

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

### PYDATA GLOBAL 2021 HAD...

**30**

sponsors

**129**

talks

**44**

lightning talks

**6**

project sprints

**31**

tutorials and  
workshops

**2136**

registered  
tickets

**\$185,000**

raised to support open source  
scientific computer programming

[See the list](#) of the 2021 PyData Global sponsors.



# BENEFITS OF SPONSORING PYDATA GLOBAL



## BRANDING:

Invest in your brand equity by supporting the community of developers and open source maintainers

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## TALENT ATTRACTION:

Connect with engineers, analysts, and data scientists at the forefront of data science

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## THOUGHT LEADERSHIP:

Demonstrate your company's leadership and innovation chops in front of the brightest minds in the business

# SPONSORSHIP OPTIONS

## Platinum Sponsorship

(limit 3)

**\$10,000**

- **Top billing with acknowledgement in the title**  
**PyData Global brought to you by your company**
  - **Logo on event videos**
  - Logo on event website
  - Sponsor acknowledgement in the welcome video
  - Sponsor tweet announcement
  - Job board listing
  - Talk or Tutorial
  - Access to opt-in participant directory
  - 10 conference passes
  - 40% discount on additional passes
- 

## Gold Sponsorship

**\$5,000**

- Logo on event website
- Sponsor acknowledgement in the welcome video
- Sponsor tweet announcement
- Job board listing
- Talk or Tutorial
- Access to opt-in participant directory
- 6 conference passes
- 30% discount on additional passes



# SPONSOR BENEFITS FAQS

## What is included in access to the attendee list?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration.

## Do Sponsor Talks and Tutorials Go Through the Regular Review Process?

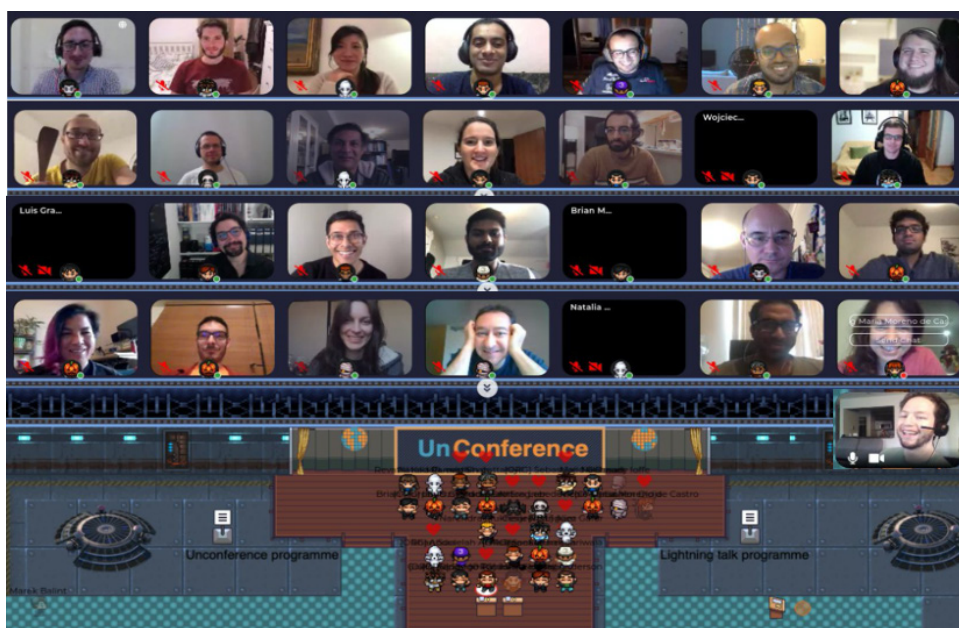
Sponsors are able to present a talk or tutorial at the event. While sponsor talks and tutorials do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation's content is appropriate to the audience at the event.

## What is the Job Board?

Your company's job listings will be published on the event website and emailed out to all event attendees. Limit 5 job listings per sponsor.

## What is Top Billing?

Platinum sponsors are always listed first, before any other sponsor. Platinum sponsor logos will accompany the PyData Global logo in marketing materials where feasible. Platinum sponsors are acknowledged in the title of the event as PyData Global brought to you by Your Company.



# SPONSORING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

## NUMFOCUS [ SPONSORED PROJECTS ]

