PyData Global

SPONSOR PROSPECTUS

An educational program of NUMF☉CUS

OPEN CODE = BETTER SCIENCE

ABOUT PYDATA

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

PYDATA GLOBAL 2020 HAD...

22 sponsors	**93** talks	**12** tutorials	**3** keynotes
13 project sprints	**1960** registered tickets	**$150,000** raised to support open source scientific computer programing	

See the list of the 2020 PyData Global sponsors.

BENEFITS OF SPONSORING PYDATA GLOBAL

BRANDING:

Invest in your brand equity by supporting the community
of developers and open source maintainers

TALENT ATTRACTION:

Connect with engineers, analysts, and data scientists
at the forefront of data science

THOUGHT LEADERSHIP:

Demonstrate your company's leadership and innovation
chops in front of the brightest minds in the business

Platinum Sponsorship
(limit 3)

$10,000

- **Top billing with acknowledgement in the title PyData Global brought to you by your company**
- **Logo on event videos**
- Logo on event website
- Sponsor acknowledgement in the welcome video
- Sponsor tweet announcement
- Job board listing
- Talk or Tutorial
- Access to opt-in participant directory
- 10 conference passes
- 40% discount on additional passes

Gold Sponsorship

$5,000

- Logo on event website
- Sponsor acknowledgement in the welcome video
- Sponsor tweet announcement
- Job board listing
- Talk or Tutorial
- Access to opt-in participant directory
- 6 conference passes
- 30% discount on additional passes

SPONSOR BENEFITS FAQS

What is included in access to the attendee list?
The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration.

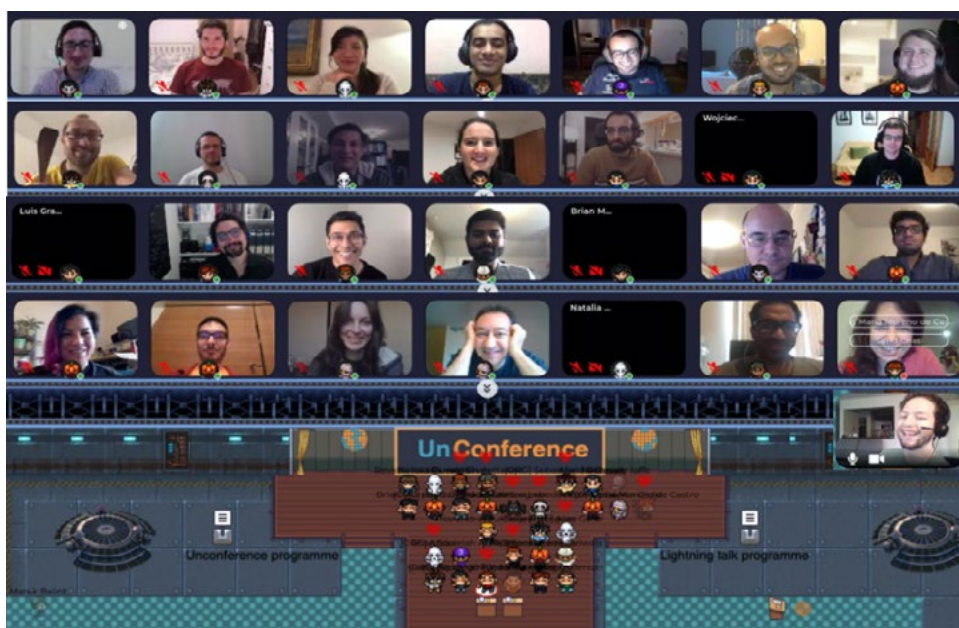### Do Sponsor Talks and Tutorials Go Through the Regular Review Process?
Sponsors are able to present a talk or tutorial at the event. While sponsor talks and tutorials do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation's content is appropriate to the audience at the event.

What is the Job Board?
Your company's job listings will be published on the event website and emailed out to all event attendees. Limit 5 job listings per sponsor.

What is Top Billing?
Platinum sponsors are always listed first, before any other sponsor. Platinum sponsor logos will accompany the PyData Global logo in marketing materials where feasible. Platinum sponsors are acknowledged in the title of the event as PyData Global brought to you by Your Company.

SPONSORING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.
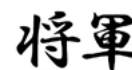

NUMF⊙CUS

[SPONSORED PROJECTS]

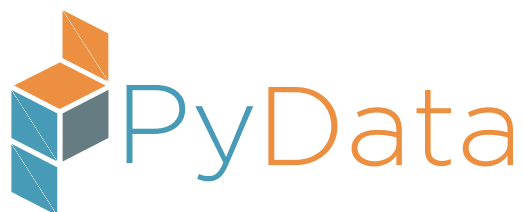|							
MD ANALYSIS	ArviZ					Econ ARK	NetworkX
SciPy	MathJax	PyTables	PyMC3	pandas	Shogun	Zarr	OpenMBEE
Open Journals	Numpy	nteract	Matplotlib	Jupyter	QuantEcon	mlpack	scikit-learn
JuMP	julia	IP[y]: IPython	LFortran	FEniCS Project	ROpenSci	ITK	SciML
DASK	Cantera	CONDA-FORGE	Bokeh	BLOSC	Astopy	PALISADE	TARDIS
yt	xarray	SymPy	sunpy	Stan	scikit-image		

LEARN MORE

For further questions or to reserve your spot, please contact:

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NumFOCUS Events Manager
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About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

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