PyData Dallas 2015

PyData is the only event specifically focused on bringing together data science professionals, in both academia and enterprise, to discuss the challenges and management of data using Python. The community-led conferences are dedicated to providing a place for Python enthusiasts to share ideas and learn from each other, especially with respect to topics of data analytics, processing and visualization.

In 3 years, PyData has grown from a workshop at Google in Mountain View, CA, attended by 40 people, to eight events planned for 2015 with a total attendance of 2,500+. Attendees in Santa Clara, Boston, New York City, Berlin and London have participated in PyData tutorials, workshops and talks presented by prominent individuals in the Python data science community. Past conference websites can be accessed by visiting pydata.org - *Events*.

We look forward to your participation in PyData Dallas, our first event in Texas!

Benefits and packages are below. If there's something you're looking for but don't see, let us know. We'd be happy to talk to you about custom options and multiple conference packages. Please contact us at: admin@pydata.org

- **Recruiting** - PyData's attendees include data scientists, developers, software engineers, data analysts, researchers, product architects, postdocs and graduate students. PyData is the place to find top Python data professionals.

- **Marketing** - PyData is a great place to demo your products and services. Your exhibition space and/or sponsor talk provide an excellent platform to educate industry experts on your latest tools and to receive valuable feedback.

- **Community and Diversity** - Your support enables diversity outreach as well as financial aid and scholarships to many who would otherwise be unable to attend.

  PyData is organized by, and all proceeds benefit, NumFOCUS, a 501(c)(3) public charity working to promote and support the ongoing research and development of open-source scientific data tools through educational, community and public channels. Programs of NumFOCUS support the community through fiscal sponsorship of qualifying open-source projects, project grants, Women in Technology Workshops and initiatives, diversity and student scholarships and the John Hunter Technology Fellowship.

PyData Sponsorship Packages

BENEFITS	Diamond $15,000 (Limit: 2)	Platinum $6,000 (Limit: 5)	Gold $5,000 (Limit: 10)	Silver $3,000 (Limit: 15)	Supporting $1,500
Conference Passes	10	6	4	3	1
Diversity Scholarships	5	3	2		
BRANDING					
Logo and description on website	✓	✓	✓	✓	✓
Logo on schedules (flyers & posters)	✓	✓	✓		
Logo on T-shirt	✓	✓	✓		
Custom banner	✓	✓			
Banner placement during plenary sessions	✓				
Bumper attached to conference videos	✓				
Prominent logo placement on website homepage	✓				
ENGAGEMENT					
Booth	Large - in high-traffic area	Large - in high-traffic area	Large - in high-traffic area	Small – in common area	
Sponsor talk	✓				
ACKNOWLEDGEMENT					
Sponsor Tweet	✓	✓	✓	✓	✓
On-Stage acknowledgement during opening and closing remarks	✓	✓			

Options and Add-Ons

Option	Description	Amount
Video Sponsor	Logo placement on opening slide frame (Limit: 1)	At Cost
Sprint Sponsor	Signage and company presence at sprints (Limit: 1)	$5,000
Drinks n' Data Sponsor	Host the evening social event (Limit: 2)	$3,000-$5,000
Badge Sponsor	Logo on attendee badges (Limit: 1)	$1,500
Lanyard Sponsor	Logo and text on lanyards (Limit: 1)	$1,500