



Madrid, April 2016

WHAT IS PYDATA?

PyData (<http://pydata.org>) is a gathering of users and developers of data analysis tools in Python.

The goals are to provide Python enthusiasts a place to share ideas and learn from each other about how best to apply our language and tools to ever-evolving challenges in the vast realm of data management, processing, analytics, and visualization.

We aim to be an accessible, community-driven conference, with tutorials for novices, advanced topical workshops for practitioners, and opportunities for package developers and users to meet in person.

A major goal of the conference is to provide a venue for users across all the various domains of data analysis to share their experiences and their techniques, as well as highlight the triumphs and potential pitfalls of using Python for certain kinds of problems.

THE PYDATA EVENTS?

PyData have been celebrated in the past in cities like New York, Boston, Silicon Valley, London, Paris, Berlin,...

PyData is a 2-3 days event where professionals and enthusiasts of the Python programming language and other analytics tools meet to share their experience through technical talks and their knowledge through accesible workshops. Because of its nature, PyData audience comes not only from Python backgrounds but also from other data science backgrounds like R, Julia, or Scala, or general backgrounds like Javascript to visualize data interactively.



The Venue?

PyData will take place in the Madrid Campus Google (talks) and the BBVA Innovation Center (workshops), both located in the city downtown.

The City?

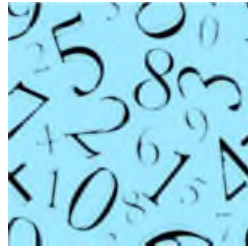
Madrid is the capital of Spain and the main business and financial center with the biggest corporations and banks being located there.

If there is one thing that sets Madrid apart, it is the city's wide variety of cultural and leisure alternatives—enough to keep you busy from the

early hours of the morning until late at night. You might start your day with a breakfast at a place steeped in history, and end it in the small hours with a late-night flamenco session.

But there is also a world of possibilities to fill the hours in between—so many that, if you're just passing through, you will have to consider extending your stay... or coming back for more. The options are endless.

SOME NUMBERS?



1 day of
Workshops

2 days of talks

150 – 200 attendees

International speakers

A Youtube channel with a wide
audience (more than 5000
subscriptions)

Hundreds of hours of videos already
available

WHY TO SPONSOR?

Sponsors make PyData (and the tools we use) possible. Sponsorship allows us to offer more affordable prices to increase participation and attendee count, apart from recording the talks to reach a bigger audience.

PyData sponsors help the whole Python and Data Science communities as part of the sponsorships for NumFocus, a 501(c)(3) nonprofit that supports and promotes world-class, innovative, open source scientific software (Numpy, IPYthon/Jupyter, Matplotlib, ROpenSci, Julia,...).



Visibility and recruiting?

Next to the benefits for the community, sponsor companies gain high visibility and positioning:

PyData conferences is the best place to find highly talented Python developers.

The sponsors hall is placed in the auditorium where talks will take place, therefore enjoying a privileged location close to the attendees.

Having a booth in our sponsors hall will allow your company to give visibility to your products or services and keep in touch with the community.

Levels

Bronze | 750 €

Logo and description on conference website

Sponsor tweet.

1 free conference ticket.

Supporting | 1250 €

Logo and description on conference website

Sponsor tweet.

2 free conference tickets.

Booth in sponsors hall

Logo on T-shirt

Silver | 2250 €

Logo and description on conference website

Sponsor tweet.

4 free conference tickets.

Booth in preferential location

Logo on T-shirt

Gold | 4250 €

Logo and description on conference website

Logo on conference schedules (flyers and posters)

Sponsor tweet.

6 free conference tickets.

Booth in preferential location

Logo on T-shirt

2 diversity scholarships

1 invited speaker to talk

Other sponsorship options?

Please contact us regarding other forms of Sponsorship such as:

- Coffee breaks
- Lanyards
- Evening social event
- Video Edition of the talks
- ...

ABOUT THE ORGANISATION?

PyData is an initiative of NumFocus with the help of the Python España association and the spanish community. All the money, except that dedicated to normal expenses of the organisation, is donated to NumFocus to help and promote open source scientific tools.
